



DURANGO SHIN-BUDO KAI AIKIDO

2022 • Annual Report

DSBK turned 20!

Est. in 2002 and still kicking in 2022 after a global pandemic shuttered ¼ of all martial arts dojos nationally.





20th Anniversary edition shirts & mugs
commemorate this mighty benchmark!
A portion of every purchase (approx \$5) goes directly to
DSBK. To date, merch sales have raised \$96 for the dojo!

NYSBK's Saki Sato fused DSBK's logo with some
southwest flare for the design.



Current Balances

Checking: \$3,634.67

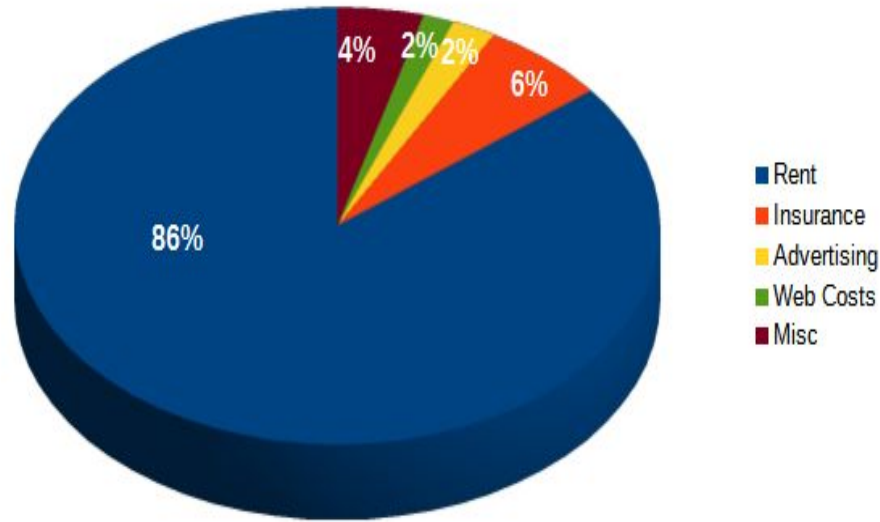
Emergency Fund: \$2,501.59

Scholarship Fund: \$ 225.13

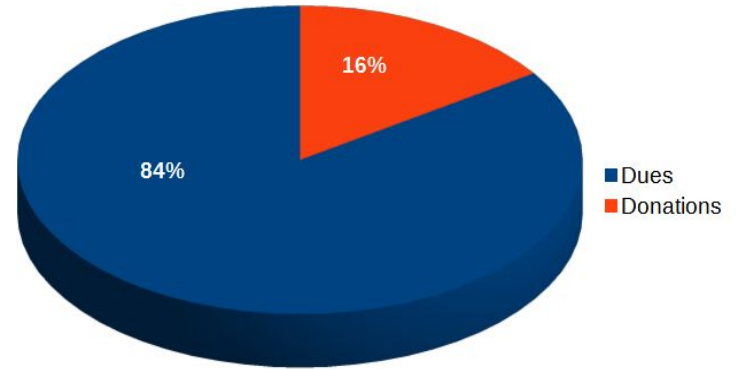
Paypal balance: \$1,347.92

Total: \$7,709.39

January – November 2022



Rent: \$11,000.00
Insurance: \$ 812.67
Web Costs: \$ 197.61
Advertising: \$ 282.70
Miscellaneous: \$ 554.97



Dues: \$ 8,492.89
Donations: \$ 1,561.23

Donations include Individual donations, Ballantine grant, CityMarket and Amazon

Our coffers are only 3 members shy of achieving financial stability.

As 2023 arrives, the best support we can receive from our aikidoka is a solid commitment to regular practice. A critical mass on the mats helps attract and retain new students.



Attendance totaled 881 dojo visits in 2022. We've reclaimed about $\frac{3}{4}$ of our pre-pandemic participation. Our new location welcomed about 34 new students & walk-in visitors. DSBK also hosted Winter and Summer Shugyos.

Ballantine Grant

The Ballantine Family Fund awarded DSBK a \$1,000 grant to keep classes affordable. Current students and retired or active military service members receive 15% discounts on dues. Additionally, we have not raised our dues despite historic inflation.



Promotions

The entire DSBK community grows in knowledge and skill via aikidoka promotions. We celebrated our first since the pandemic:

Mike Boeckman, Gokyu

Two more kyu tests are in the works for late 2022 and early 2023!



Outreach

The Board continues to make a concerted effort to boost DSBK's community presence. 476 people follow the dojo on Facebook & Instagram. Our posts reached 1,780 people throughout the year (combined increase of 148% reach)! 600 people viewed posts on the DSBK blog bringing the total views since its inception in 2017 to 11,259!

Our 2022 outreach efforts expanded across multiple media platforms. Philip Riffe discussed the art of Aikido on the 4 Corners Arts Forum radio show in March. Additionally, the Be Local radio show interviewed Jenny Mason and Mark Winkworth in November.

As a member of Local First, DSBK appeared in several local and regional newsletters. And, in February, the *Durango Neighbors Magazine* featured DSBK in their local nonprofit spotlight section.

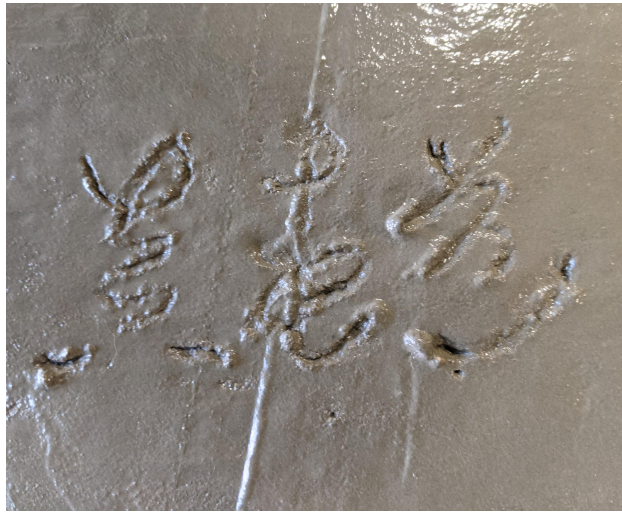




Silverton Schools Collaboration

Teachers at Silverton Schools contacted DSBK via social media about creating a collaborative kids' aikido class. Lessons in the dojo would bridge over into the classroom to immerse 19 middle school students in aikido, history, culture, mindfulness, and so much more! The program spanned 5 weeks and culminated with a 90-minute exhibition in Silverton that stunned parents and school officials. The program was so successful, Silverton Schools will make it a permanent part of every fall semester. This collaboration netted the dojo \$1,670.00.





2022 in Review

Reaching a 20th anniversary milestone is a lot like reaching a new kyu or dan rank; one must keep showing up despite challenges. From 2002 to 2022, DSBK has perpetually shown up for its supporters and its community. DSBK will contribute insights to shape the larger SBK organization as it transitions to new leadership following the retirement of its founder, Shizuo Imaizumi, *Shihan*. DSBK also needs sustainable income sources. The board is exploring possibilities such as a permanent kids' class and hosting seminar weekends led by guest instructors. Finally, it needs the physical presence of its students on the mats. Our 2019 Strategic Plan set the intention to obtain a space where we put the mats down for good. That dream has been realized. So now what? What are our goals for the next 20 years?